BUSINESS STUDIES CURRICULUM INTENT

Here at the Pavilion Study Centre, the Business curriculum is designed and delivered in a manner that provides opportunities for pupils to be business minded and at the same time equipping them with enterprising skills and knowledge.

Our robust and carefully planned business studies will enable pupils:

* Know about entrepreneurs- consisting of some known and other more local and less well known and what qualities they should possess to be successful.
* Understand what makes a successful entrepreneur
* To learning about business theory and calculations, pupils will be required to consider the health, social, moral and ethical issues surrounding business decisions and the impact that businesses can have on a wide range of stakeholders.
* Learning marketing will develop them to be a discerning consumers that make informed and smart decisions.
* Learning finance will prepare pupils to apply sensible personal money and principles.

 • know and understand business concepts, business terminology, business objectives, the integrated nature of business activity and the impact of business on individuals and wider society.

 • apply knowledge and understanding to contemporary business issues and to different types and sizes of businesses in local, national and global contexts.

• develop as enterprising individuals with the ability to think commercially and creatively to demonstrate business acumen, and draw on evidence to make informed business decisions and solve business problems.

 • develop as effective and independent pupils, and as critical and reflective thinkers with enquiring minds.

 • use an enquiring, critical approach to make informed judgements

 • investigate and analyse real business opportunities and issues to construct well-argued, well-evidenced, balanced and structured arguments, demonstrating their depth and breadth of understanding of business.

 • develop and apply quantitative skills relevant to business, including using and interpreting.

The curriculum for business studies is designed for both year 10 and year 11. (It is an optional subject)

The sequencing is based on the main topics of business.

* Business activity
* Marketing and people
* Operations
* Finance
* Influences on business

Due to the dynamics of pupils at the Pavilion, which ranges from pupil’s absenteeism and low concentration span, each topic is delivered for a week.

Each topic is delivered based on the abilities of pupils; this is achieved by differentiating pupils’ work. For example, ‘’ALL’’, ‘’MOST’’ and ‘’SOME’’

Staff input and pupils’ feedback are crucial when designing scheme of work for each year.

The curriculum is meticulously sequenced to build knowledge and skills and this is evident by the application of starter activities and DO NOW which helps pupils to remember what has been taught previously.

Conducting of baseline and PTM assessment to pupils after 3 weeks of arrival helps to monitor pupils’ progress. Each pupil has a target setting sheet in their respective books. Average and minimum expectation for progress is a 2 or 3 sublevel progress yearly.

In the business department, we boost pupils’ literacy by encouraging them to read out the lessons objective and companies’ case studies. Pupils are also encouraged to think reflectively and write creatively. This leads to our curriculum being challenging as pupils are move up grade every term and yearly, this is made possible by means of work differentiation, PTM and NGRT.

Evidences are manifold for the department decision about the curriculum, assessment, workload and data are found below.

* Data drop assessments
* Data from pupils’ previous schools
* Online homework (SAM Learning)
* Pupils’ work book
* Pupils’ interaction during lesson time

The business department pride itself by ensuring that pupils receive a broad and inclusive curriculum by delivering the subject in a manner that it relates to real life. Pupils’ different needs are taken into consideration when planning a lesson.

Assessment Overview

Content overview

**50%**

**of total**

**GCSE**

**Business 2: operations, finance and influences on business (02)\***

**80 Marks 1 Hour 30 Minutes paper**

•Operations

• Finance

•Influences on business

• The interdependent

nature of business

• Business activity

•Marketing

• People

**50%**

**of total**

**GCSE**

**Business 1:**

**business activity,**

**marketing and**

**people (01)**

80 Marks

1 Hour 30 Minutes

paper